

A complete investment solution

For clients of advisers



Giving you confidence through clarity

Who we are

In the complex world of money and investing, we provide clarity. Professionals, business owners, individuals and families rely on our high-quality investment management to preserve and grow their long-term savings.

We are one of the UK's largest and longest-established providers managing £15.3bn Assets under Management.

We are part of the Close Brothers Group, a FTSE 250 listed UK merchant banking group, providing lending, deposit taking, wealth management services, and stocks and shares trading. Established in 1878, our strategy focuses on developing long-term relationships by delivering exceptional client service and professional expertise to help the people and businesses of Britain thrive.

Close Brothers Group

Established 1878

FTSE 250 Listed Company

3,700+ Employees

Close Brothers Asset Management

750+ Employees

80+ Investment Professionals

£15.3bn Assets Under Management

As at 31 July 2023

Safety, reliability and partnership

No two clients are the same.
Each takes a different journey
with us.

Entrusting a company to manage your hard-earned savings is an important decision. You deserve peace of mind and complete clarity on how your money is being managed.

By choosing us as your investment manager, your adviser can focus on financial advice and planning whilst we manage your investments – we believe that this combination creates the best client experience.

Together, we can help you achieve your goals throughout all stages of life, whether you are investing for the first time, looking for a steady income in retirement or thinking about how you will provide for future generations.

Through insights and global research we decide which industries and geographies to invest in. You can be sure that your money is well diversified, helping to reduce risk, as well as take advantage of new and interesting opportunities around the world.

The stability of our team, our prudent investment process, and the clarity of our reporting are all part of our commitment to you. We want you to be confident in our ability to invest your money over the long-term.

Please be aware that no investment, or investment strategy, is without risks. The value of investments can fall as well as rise and you may get back less than you invested.

Working with your financial adviser

Managing your money requires time, attention and dedication.

We are committed to working closely with your financial adviser to provide you with a complete investment service.

This is what you gain

- Highly-experienced professionals managing your investments.
- The expertise and insight of our dedicated research team.
- Exposure to global investment opportunities.
- Constant risk monitoring, giving you peace of mind knowing that your money is being looked after.
- Our conservative long-term outlook.
- Our commitment to helping you achieve your financial goals.
- Our commitment to providing excellent client service.

Our investment approach

We manage your investments on a dynamic basis, adapting to changing market and economic conditions.

Prior to making any investment, your financial adviser will have worked with you to identify your goals, the length of time you wish to invest for and the level of risk you are comfortable taking. Our investment approach, detailed below, has been designed with those considerations in mind.

Portfolio construction

For every portfolio, our investment managers select the most appropriate blend of shares, bonds and diversifiers. This is called 'multi-asset class' investing. We build **multi-asset portfolios** because we believe the best way to achieve strong risk-adjusted returns is by diversifying your investments.

All of our solutions are managed on a **discretionary basis**, which means that our investment managers take care of day-to-day decision making, such as what to invest in or when to buy and sell. Each investment manager has individual discretion over:

- **Selecting the weighting of investments:**
they diversify risk by spreading across the right combination of shares, bonds and diversifiers.
- **Selecting each underlying investment:**
mostly shares in companies, corporate and government bonds, and a small selection of commodities, infrastructure and property.

They have the support of our extensive team of analysts and researchers who explore and investigate each investment that we believe will drive performance.

Dynamic asset allocation

Dynamic asset allocation means adjusting how much of your money is invested across the asset classes. This helps your portfolio navigate through changing market and economic conditions, since one asset class might outperform during a particular period of time, but is not likely to do so during every period.

Managing risk

When constructing a portfolio, it is important to recognise that risk and reward go hand-in-hand.

We seek to produce strong 'risk-adjusted' returns. This means that we're not only aiming to generate profits, but simultaneously trying to limit losses.

We would be delighted to work with you

If you would like further information please speak
to your financial adviser.

Search [Close Brothers Asset Management](#) to learn more about us.

Your capital is at risk. Investments can go down as well as up.

Telephone calls made to any member of Close Brothers Asset Management may be recorded. For more information about how we use your data, please visit www.closebrothersam.com/legal-centre/privacy-policy.

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